

NLCCC Meeting Minutes September 20, 2017

The NLCCC September meeting was called to order at 4:30 p.m.

1. In Attendance (7 ppl): Priscilla Melecio, NLCCC; Margaret Lancaster, NLCCC; Keishla Mota-Santos, City Of New London Neighborhood Coordinator; Marty Olsen, Kiwanis; Rob Veal, Miranda Creative; Carolyn Wilson, Ledge Light Health District; Adacil Dominguez, Community Participant; Ellen Kleckner, NLYA/NLCCC

I. Welcome & Introductions – Members welcomed back from Summer Break

II. Review/Updates;

- Time Change for meeting moving forward. The time of the meeting in the past was held during the morning on the 3rd Wednesday of the month. The time has been switched to 4:30 p.m. on the same day (3rd Wednesday of the month) to accommodate work schedules for community and agency members and also parents and students that would like to participate in the monthly meetings and become more involved with NLCCC.
- Margaret Lancaster was hired as a Program Assistant to the NLCCC & JRB, with two prevention assistant positions still needing to be filled. There will be an interview for one prevention assistant with the SADD program on 9/26/17.
- The NLCCC went to CADCA (Community Anti-Drug Coalitions of America) training in June for the 2nd week of training and will be returning for the 3rd and final week this month (September) to present the logic model for our community which is a requirement of the DFC (Drug Free Community) grant and part of the SPF (Strategic Prevention Framework) for our community.
- Site Visit- was in June by the officer from SAMHSA (Substance Abuse and Mental Health Services Administration) Washington, DC. NLCCC had all necessary points covered for site visit.
- Leads and Seeds Training completed in June 2017. Total in attendance 18. 12 youth and 6 adults. (2 being NLCCC staff Priscilla Melecio, Program Coordinator & Margaret Lancaster, Program Assistant.
- NLCCC with teen Challenge participated in the National Overdose Awareness Day at the end of August 2017. NLCCC along with local health agencies, treatment providers, NLPD, LLHD, CT Speaks Out, Alliance for living and the City of New London gathered in Williams park for this event to bring awareness to the opioid crisis in our community as well as nationwide.

III. Strategic Prevention Framework (SPF):

- Priscilla Melecio reported to the members that the number one problem is marijuana as per the youth survey. We are looking to do safe messaging around the prevention, education and awareness of marijuana use. The Community survey was also done this summer (297 total surveys done) and the results will be available for the coalition to review once returned. The Logic Model was distributed to the member sot review. The question was asked of the coalition how to address the

Marijuana issue moving forward with youth involvement. The SADD (Student Against Destructive Decision) recruitment has begun and also forming a youth council within the NLCCC can be one way as well as getting the parents more involved with the NLCCC, these were some of the ideas from the group. The need of marketing and branding was discussed and needing need ideas and ways to have this take place. This will all lead to capacity building and getting new agency's involved in the work we are doing to help sustain us as a coalition and continue to do the work.

IV. Coalition Sustainability, & Campaigning:

- Priscilla Melecio spoke on the sustainability of the coalition and what we will need to look at with the NLCCC already being at year number 6 of a 10 year grant. What was discussed today was a Social Media opportunity through a LPC media screening campaign that NLCC can build on in the community with other companies, agencies and businesses; etc.
- Rob Veal presented some art work and possible new billboard campaign pictures. also was discussed PSA (Public Service Announcements) and NLCCC information being place in church bulletins in the community (Priscilla will have the NLCCC advertisement placed a church bulletin that is distributed to 3 churches that share one bulletin).

V. Evaluation:

- 2017 Community Surveys completed and turned in August 31, 2017. Christine Miskell, SERAC).

VI. Coalition Sharing

VII. Adjourn 5:30 p.m.